

****For Immediate Release****

IOP, LLC Signs Up It's 60th In-Office Laboratory for Anatomic Pathology

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Lake Forest, IL - In-Office Pathology, LLC (IOP) announced today that it has signed an agreement with its sixtieth (60th) client. The client is a large GI practice in the Chicago metropolitan area. No other pathology consultant group in the country has installed as many in-office pathology laboratories with specialty medical practices.

Pat Kalish, VP of Corporate Communications, commented, "We are very proud of this accomplishment. In spite of the challenging health care environment, reimbursement cuts, and increased competition, IOP has continued to install new in-office pathology laboratories nationwide. We have several large prospects in the sales pipeline and expect to reach agreement with them during the current quarter. Our business model is a proven, solid solution to physician income compression. All of our IOP laboratories are still operational for their MD owners, some after as many as 10+ years."

Ms. Kalish continued, "Our compliant in-office pathology laboratory concept continues to generate support among large GI, urology, multi-specialty group practice and dermatology groups nationwide. We have applied our unmatched pathology business experience to affect a dramatic paradigm shift. Our single resource approach for laboratory design, implementation, operation/regulatory guidance, compliance and management oversight is unparalleled in the industry. We are the undisputed market leaders. Specialty groups have responded overwhelmingly to our message. We have in-office laboratories coast to coast (in 24 states) and the demand continues growing."

Pat commented, "Large specialty practices with their IOP in-office pathology laboratory immediately see the benefits of our compliant, turn-key program. IOP laboratory clients have reporting, information management, and compliant billing capabilities plus local technical support. IOP specialty groups practice at the standard of patient care. They have on-site pathology consultations for clinicians and patients which is an integrated team approach to medicine."

IOP guides specialty physicians in establishing their own compliant in-office pathology laboratories. For further information call us at 800.280.3785. Or, email us at iopathology@gmail.com. Visit our website at www.iopathology.com for more details.

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