

******For Immediate Release******

IOP Announces New Exclusive Agreement for Pathology Billing For All In-Office Pathology Laboratory Installations

For additional information contact:

June 10, 2016

Pat Kalish, VP Corporate Communications
In-Office Pathology, LLC
www.iopathology.com
iopathology@gmail.com 800.280.3785

Lake Forest, IL - In-Office Pathology, LLC (IOP) announced today that it has added a new pathology billing company, iMAX Medical Billing, Columbus, OH specifically for all clients interested in having professional and compliant anatomic pathology laboratory revenue cycle management.

Pat Kalish, VP of Corporate Communications, commented, "In today's tough reimbursement environment, we intend to help all of our clients maximize their revenue and profit potential. Effective today, we are offering revenue cycle management services from iMAX Medical Billing for the IOP national network.

Pat continued, "This is an exciting new and unique opportunity for our clients to add increased compliance for pathology billing as well as increased collections for their practice. The exclusive arrangement with iMAX will benefit all specialties to increase their collections in this current tough reimbursement environment."

Ms. Kalish added, "With physician income compression coming from all angles, it is imperative specialists take advantage of the new IOT service.

Brian Dean, iMAX's General Counsel, commented, "providers that utilize in-house billing, in an effort to keep control and what they believe is a lower cost, find that the strategy is riddled with pitfalls and risk, not to mention frustration. Medical billing requires a high level of expertise and should be left to experts, such as the team at iMAX. We are excited to begin this strategic partnership with IOT and their clients and look forward to a long term relationship that benefits everyone involved"

IOP has 70 in-office laboratories coast to coast (in 24 states). This arrangement will be the beginning of a robust relationship across the country with IOP specialists. All installed IOP labs are still operating for the past ten plus (10+) years.

IOP installs compliant in-office pathology laboratories for dermatologists GI's, urologists, and multi-specialty clinics nationwide. For more information, please call 800.280.3785, or email iopathology@gmail.com. Visit our website at www.iopathology.com.

iMAX Medical Billing's contact information is:

p: 866.624.7001

web: www.iMAXMedicalBilling.com

email: Info@iMAXMedicalBilling.com