

*****For Immediate Release*****

**IOP Announces New Program For Dermatologists With Simultaneous
In-Office Pathology Laboratory and Mohs Laboratory Installations
(Including Technical Staff Training)**

For additional information contact:

Pat Kalish, VP Corporate Communications

In-Office Pathology, LLC

www.iopathology.com

800.280.3785

March 20, 2016

iopathology@gmail.com

Lake Forest, IL - In-Office Pathology, LLC (IOP) announced today that it has introduced a new program for dermatologists interested in installing both a Mohs laboratory and an anatomic pathology laboratory.

Pat Kalish, VP of Corporate Communications, commented, "In today's tough financial environment, we intend to help dermatologists maximize their revenue potential. Effective today, we are offering a joint Mohs and AP laboratory installation program for the IOP fees associated just with anatomic pathology laboratory. This includes training for techs. Equipment and construction costs are separate and additional."

Pat continued, "This is an exciting opportunity for dermatologists to add two new revenue streams to their practice at once. The program will install both laboratories simultaneously to reduce construction costs and the setup time before the practice can begin billing for both Mohs and anatomic pathology services. There will be only one IOP fee for this dual lab installation. This is basically a "two for one" opportunity. When you include tech training, this program is truly unique. This is a turn key solution to dermatologist income compression."

Ms. Kalish continued, "With physician income compression coming from all angles, it is imperative dermatologists take advantage of all the new ancillary services. We have a seasoned dermatology histotech who has installed several Mohs laboratories. He will act as the project manager for both laboratory installs and provide Mohs training for your technical staff. If need be, we will also recruit technical personnel for your new Mohs lab. Both new labs will be completed and CLIA certified within 90 working days. We have financing available with favorable terms for both laboratories.

We have 70 in-office laboratories coast to coast (in 24 states). Several of them are large dermatology practices. We feel this arrangement will be the beginning of a robust relationship across the country with dermatologists. All installed IOP labs are still operating since we started this business ten plus (10+) years ago. A free proforma for your group with both laboratories in your practice is available at no charge.

IOP installs compliant in-office pathology laboratories for dermatologists GI's, urologists, and multi-specialty clinics nationwide. For more information, please call 800.280.3785, or email iopathology@gmail.com. You are welcome to visit our website at www.iopathology.com. We are also on Twitter and Facebook.

###