

****For Immediate Release****

IOP, LLC Approaches the Three Million (3,000,000) Test Oversight Management Milestone for Anatomic Pathology

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Lake Forest, IL - In-Office Pathology, LLC (IOP) announced today that it is rapidly approaching the oversight management milestone of three million (3,000,000) anatomic pathology tests for their in-office laboratory installations during Q4 2014. Using this benchmarked data has enabled IOP to compare their lab clients' performance on several important metrics quarterly. Those metrics include histologist productivity, proper test coding, pathologists' staining rates for special/IHC stains, and biopsies/patient to check utilization (both over- and under-utilization) of pathology services. No other consultant group in the country provides this kind of critical utilization data to specialty practices with installed in-office pathology labs.

Pat Kalish, VP of Corporate Communications, commented, "We have provide this benchmark data plus our expert review and analysis to support our in-office pathology laboratories. We provide these quarterly reports to support the non-pathologist specialty physicians who own an IOP installed in-office pathology laboratory. We have helped them to operate high quality and efficient pathology operations. Only one IOP installation used a commercial pathology reference lab so the vast majority of these tests were handled by local pathology groups who lost this business years ago to these national competitors."

Ms. Kalish continued, "Our compliant in-office pathology laboratory concept continues to generate support among large GI, urology, multi-specialty group practice and dermatology groups nationwide. We have applied our unmatched pathology business experience to affect a dramatic paradigm shift. Our single resource approach for lab design, implementation, operation/regulatory guidance, compliance and oversight is unparalleled in the industry. We are the undisputed market leaders. Specialty groups have responded overwhelmingly to our message. We have in-office laboratories coast to coast (in 20 states) and the demand is growing monthly."

Pat commented, "Large specialty practices with their IOP in-office pathology laboratory immediately see the benefits of our compliant, turn-key program. IOP laboratory clients have reporting, information management, and compliant billing capabilities plus local technical support. IOP specialty groups practice at a high standard of patient care and are more productive. They have on-site pathology consultations for clinicians and patients which is an integrated team approach approach to medicine."

IOP guides specialty physicians in establishing their own compliant in-office pathology laboratories. For more information call 800.280.3785, or email iopath@bex.net visit our website at www.IOPathology.com.

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