

******For Immediate Release******

IOP, LLC Announces Its First Joint In-Office Laboratory Arrangement In North Carolina With A Local Pathologist-Owned Laboratory

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Lake Forest, IL - In-Office Pathology, LLC (IOP) announced today that it has agreed to collaborate with Marlborough Chesterfield Pathology (MCP) of Pinehurst, NC to jointly install compliant in-office pathology laboratories for specialty practices in the region. This unique new business model is a first for both firms. This collaboration has already generated its first new large GI client and that project is now underway.

Pat Kalish, Vice President-Corporate Communications, commented, "This is our first such arrangement with a private pathologist-owned lab. We realize that pathology is best practiced at the local level. This new arrangement will allow both firms the synergy to introduce the in-office pathology model to more specialty practices. Each party will provide its core strengths for the benefit of specialty practices."

Dell Dembosky, MD, founder of MCP commented, "This is an exciting new and unique model for pathology outsourcing. Installing an office-based pathology lab requires complex skill sets for the success of these time intensive projects. Many specialty group practices want the assurance that their new pathology lab will be installed correctly and have competent pathology services. In this model each party (MCP/IOP) shares the effort to accomplish these tasks. Although MCP has installed several in-office pathology labs, we realized that IOP can do it faster and better. MCP will provide the histotech and pathology coverage along with other lab operation related services. IOP will do the lab installation from start to finish. We feel this is a winning combination for MCP, IOP and most importantly our new clients and their patients."

Ms. Kalish continued, "This unique, new approach of working closely with a local pathology laboratory is a natural fit. Finding competent histotechs and excellent pathology coverage is a time consuming task for IOP for each of its provided labs. Our relationship with MCP will compress that timeline and insure pathology quality in this region. IOP has 57 in-office laboratories coast to coast (in 23 states). In virtually all these installations IOP has utilized the services of local pathology groups to provide services. We believe this arrangement is the beginning of more such collaborations across the country with other pathologists or pathology groups."

IOP installs compliant in-office pathology laboratories for dermatologists, urologists, GI's, and multi-specialty clinics nationwide. For more information call 800.280.3785, or email iopathology@gmail.com or visit our website at www.IOPathology.com. And, we are also on Twitter and Facebook.

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