

****For Immediate Release****

IOP, LLC Announces Shared Pathology Lab Agreement in Tampa, FL

For additional information contact:
Pat Kalish, VP Corporate Communications
In-Office Pathology, LLC
www.iopathology.com
800.280.3785 iopath@BEX.net

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Faruk Aydin, MD
Palms Pathology
Faruk Aydin - faydin59@verizon.net
813.956.9906

Lake Forest, IL - In-Office Pathology, LLC (IOP) announced today that it has signed an agreement with Palms Pathology of Tampa to provide a compliant shared pathology laboratory for specialty practices that have not installed their own in-office pathology laboratory in the Tampa Bay area.

Pat Kalish, VP of Corporate Communications, commented, "This is our third shared laboratory agreement to date. We realize that pathology is still practiced at the local level. These shared pathology laboratory arrangements allow specialty physicians who might not qualify for their own IOP in-office pathology laboratory to realize a shared laboratory. We have helped them to enter the market for pathology services no matter what their specimen volume. We can also add those practices currently doing TCPC pathology referrals a way to increase their pathology service revenues quickly."

Faruk Aydin, MD the founder of Palms Pathology commented, "This is an exciting new and unique model for pathology outsourcing for specialty groups. Installing an office-based pathology lab requires sufficient specimen volume to make the large investment in equipment economically viable. Many group practices cannot afford the start up costs. In this model each practice shares the proportionate amount of the lab that they use for their specimen volume. Think time-share for pathology laboratories. IOP has a very successful shared lab in VA for the past 3 years with 5 GI groups. We just added another shared lab in Memphis. We plan on limiting the initial number of groups sharing the lab to four (4) total in Tampa."

Ms. Kalish continued, "Our compliant in-office pathology shared laboratory concept continues to generate support among GI, urology, and dermatology groups nationwide. We have applied our unmatched pathology business experience to affect a dramatic paradigm shift. Our single resource approach for lab design, implementation, operation/regulatory guidance, compliance and oversight is unparalleled in the industry. We are the undisputed market leaders. Specialty groups have responded overwhelmingly to our message. We have 57 in-office laboratories coast to coast (in 22 states) and the demand is growing monthly."

Pat commented, "IOP specialty groups practice at a high standard of patient care and are more productive. They have on-site pathology consultations for clinicians and patients which is not the present situation in pathology today."

IOP installs compliant in-office pathology laboratories. For more information call 800.280.3785, or email iopathology@gmail.com or visit our website at www.IOPathology.com.

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